



# HARVEST MANOR REPORT

Prepared By  
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## LETTER FROM OUR FOUNDER & CEO

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Dear Friends, Partners, and Community,

The Harvest Manor Community Event on March 28, 2026, stands as a powerful testament to what is possible when a community comes together with purpose, love, and commitment. Sixty-nine neighbors walked through our doors that day, and we were honored to walk alongside each one of them.

At the African American Youth Harvest Foundation, our work is rooted in three pillars: Trauma, Healing, and Beloved Community. This event happened at that intersection. From our youngest attendees to our seniors, from families managing on less than \$20,000 a year to those taking their first steps toward entrepreneurship every person who came represented a story we are privileged to support.

**This year, we:**

- ◀ Served 69 community members directly through programming and wraparound support.
- ◀ Engaged 17 dedicated volunteers and 21 community vendors.
- ◀ Reached families across 10 zip codes spanning Central Texas.

As we look ahead, we remain unwavering in our commitment to build Central Texas where every family, especially those who have been overlooked, can access healing, opportunity, and community.

Thank you for being part of this harvest.

With gratitude and purpose,

**Michael Lofton**

*Founder & CEO, African American Youth Harvest Foundation*

### **VISION**

A Central Texas where every African American child and family has access to healing, leadership development, and the fullness of a beloved community.

### **MISSION**

To equip mission-driven youth and families through trauma-informed care, mentorship, education, and community connection.

69

Total Clients Served

77

Total Registered

16

Walk-In Attendees

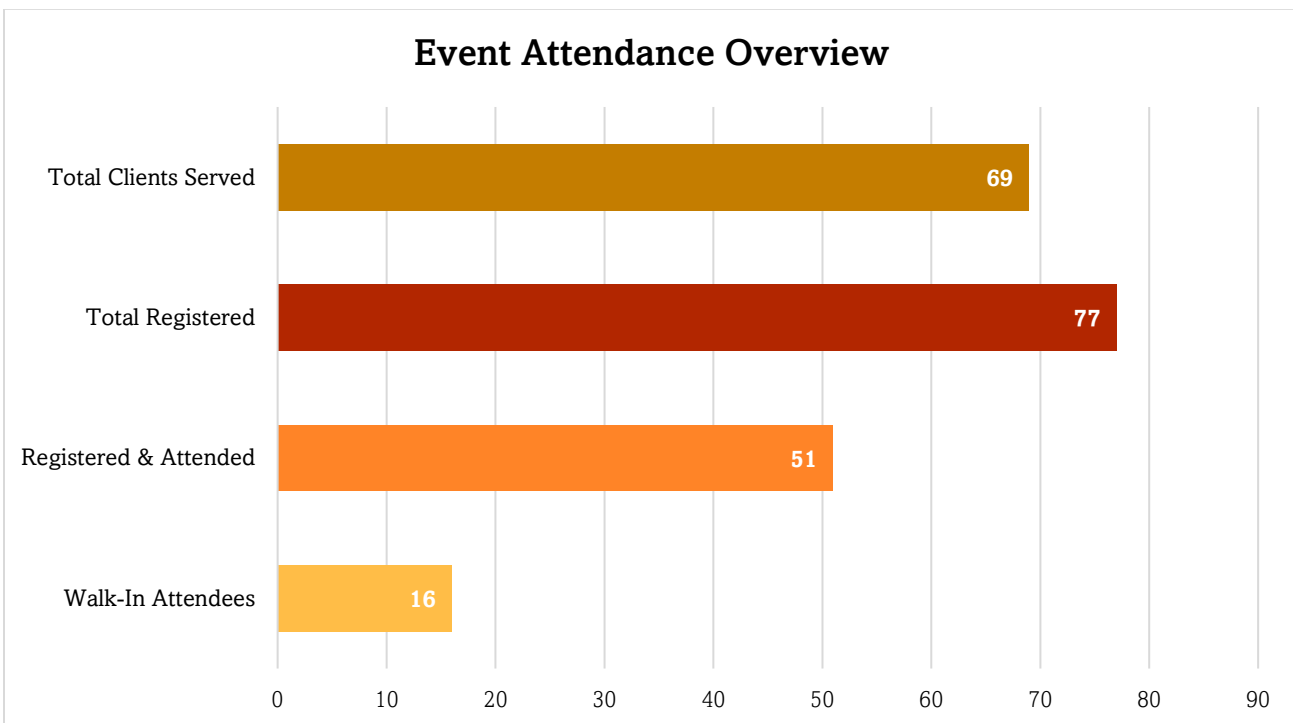
## Harvest Manor Community Event

On March 28, 2026, the African American Youth Harvest Foundation hosted the Harvest Manor Community Event a single-day, multi-service gathering designed to connect Central Texas residents with the programs, partnerships, and people they need to move forward.

**17 volunteers** and seventeen community vendors came together alongside foundation staff to create a welcoming, resource-rich environment. Attendees registered in advance, but **16 additional community members arrived without prior registration**, a strong reflection of the trust this community placed in the Foundation.

*"Events like this remind us that our community shows up for each other, even when they weren't sure who would show up for them."*

— **Community Attendee, Harvest Manor 2026**



## Adult Programs

Adult attendees arrived with real, pressing needs. Workforce assistance and computer literacy led all adult program requests reflecting the economic pressures facing working-age families in Central Texas.

Trauma-informed care and counseling requests highlight the mental health and healing needs that underpin all other progress.



# 13

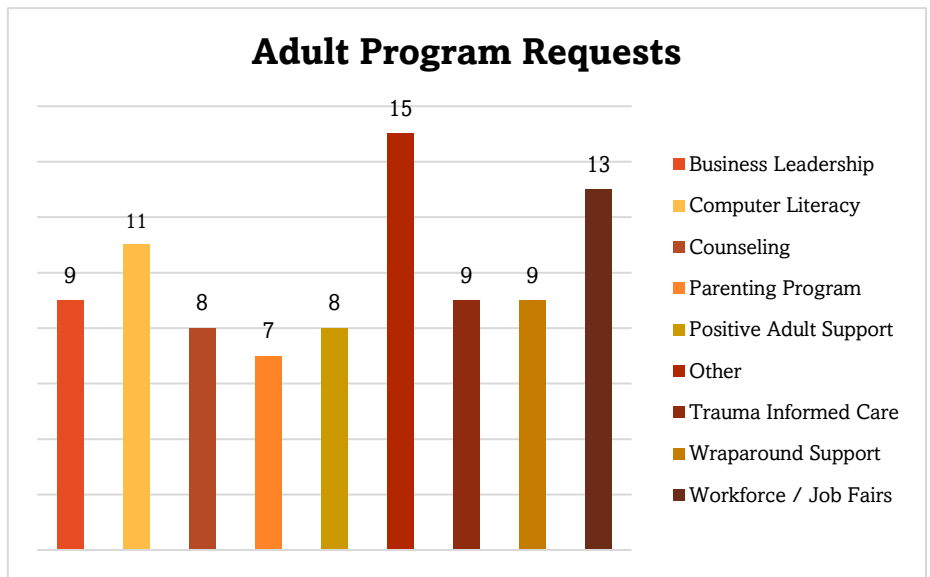
**Workforce Assistance Requests**

# 11

**Computer Literacy Requests**

# 9

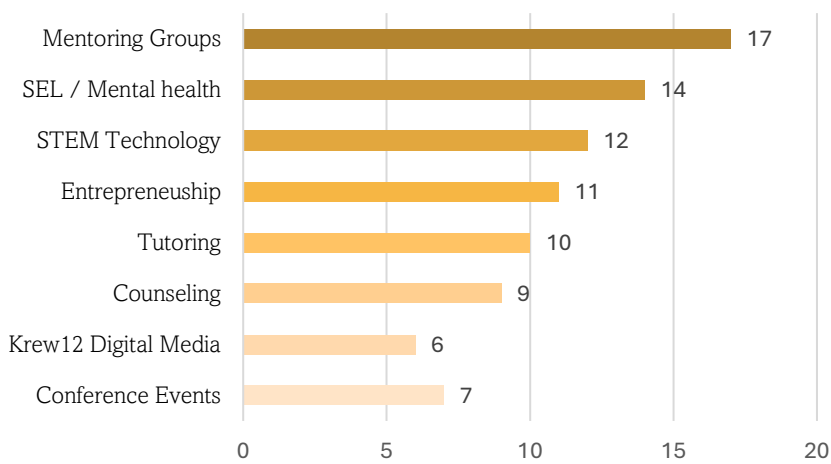
**Business Leadership Requests**



## PROGRAM SPOTLIGHT: WRAPAROUND SUPPORT

**9 adult attendees** specifically requested connection to wraparound support services covering basic needs such as food access, housing navigation, utility assistance, and emergency relief. The Foundation's role as a connector to this ecosystem of support is irreplaceable for families who do not know where to start.

## Youth Program Requests



## Youth Programs

Youth programming demand was led by Mentoring Groups with **17 requests** followed closely by SEL and Mental Health Wellness (14) and STEM Technology (12). These numbers reflect the Foundation's core identity: young people in our community need mentors, healing spaces, and pathways to innovation.

# 17

**Mentoring Group Requests**

# 14

**SEL / Mental Health Wellness**

# 12

**STEM Technology Requests**



## EVENT SPOTLIGHT: KREW12 DIGITAL MEDIA

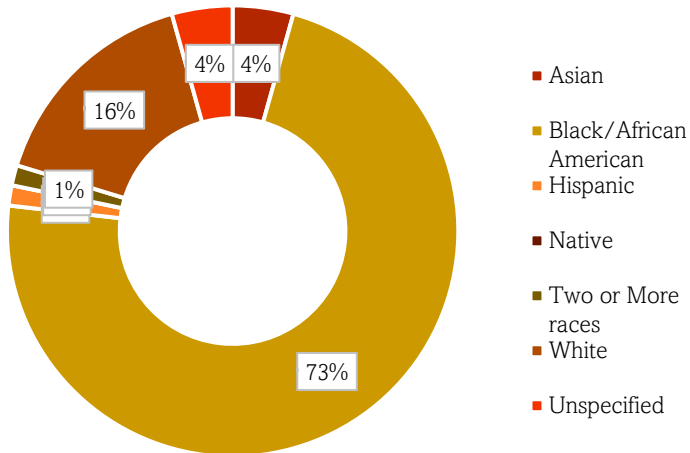
KREW12, our Digital Media program, engaged 6 youth participants at the event. This program creates pathways for young people to own their story, building content creation, broadcasting, and media literacy skills that are increasingly vital in today's economy.

*"Our kids don't just need jobs; they need to own the narrative of their community."*

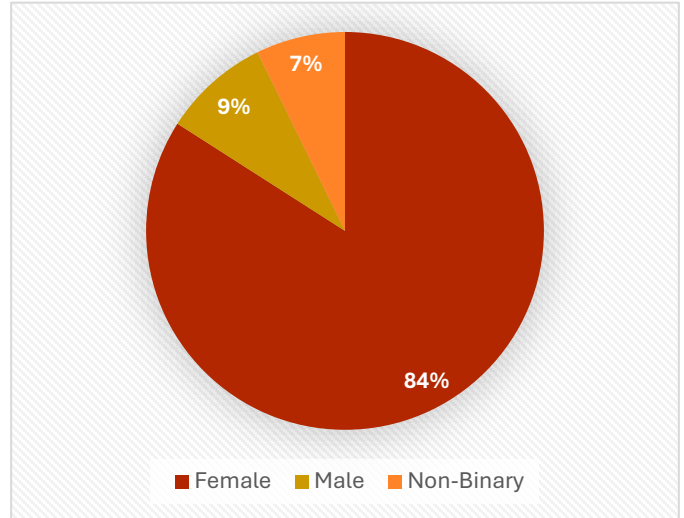
— Michael Lofton, Founder & CEO

# DEMOGRAPHIC PROFILE

## Race Breakdown

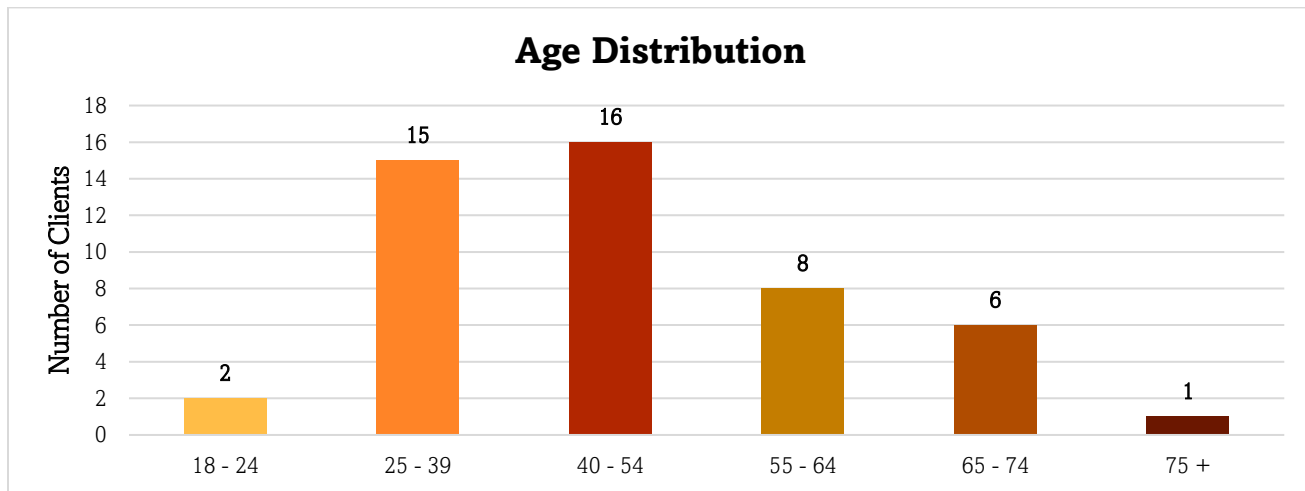


## Gender Distribution



72% of attendees identified as Black or African American affirming the Foundation's focused mission. 84% identified as female, signaling an opportunity to develop targeted male engagement programming.

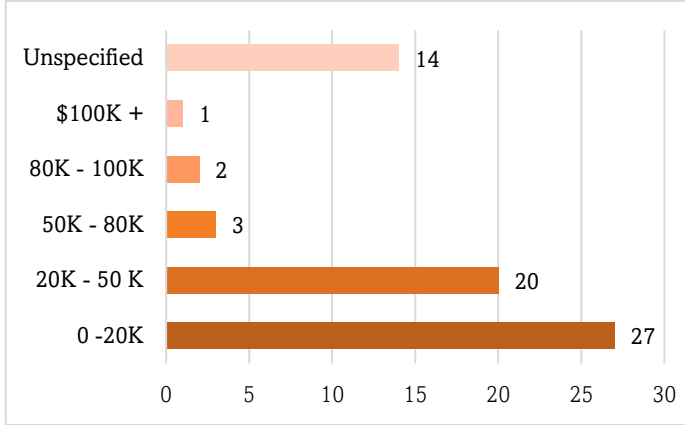
## Age Distribution



Working-age adults (25–54) **comprised 45% of all clients served**, underscoring the Foundation's critical role as a workforce and family support hub. The presence of children (5–14) reflects multi-generational family participation, each adult served carries a household with them.

# ECONOMIC PROFILE

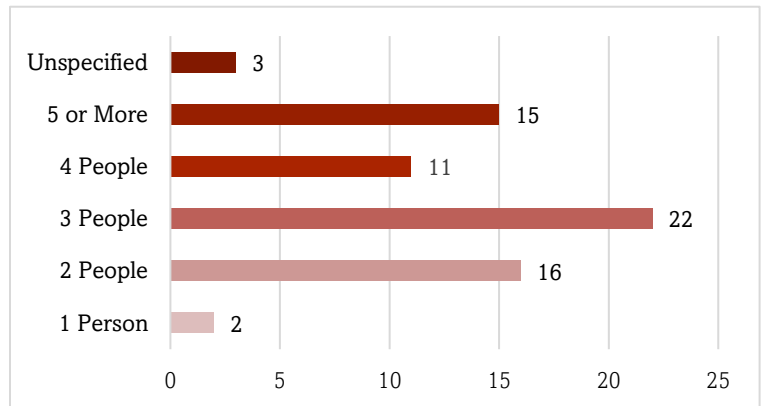
## Annual Household Income



85% of income-disclosing attendees reported annual household income below \$50,000. 49% reported income below \$20,000, the most economically vulnerable category, where access to free community services is not a luxury but a lifeline.

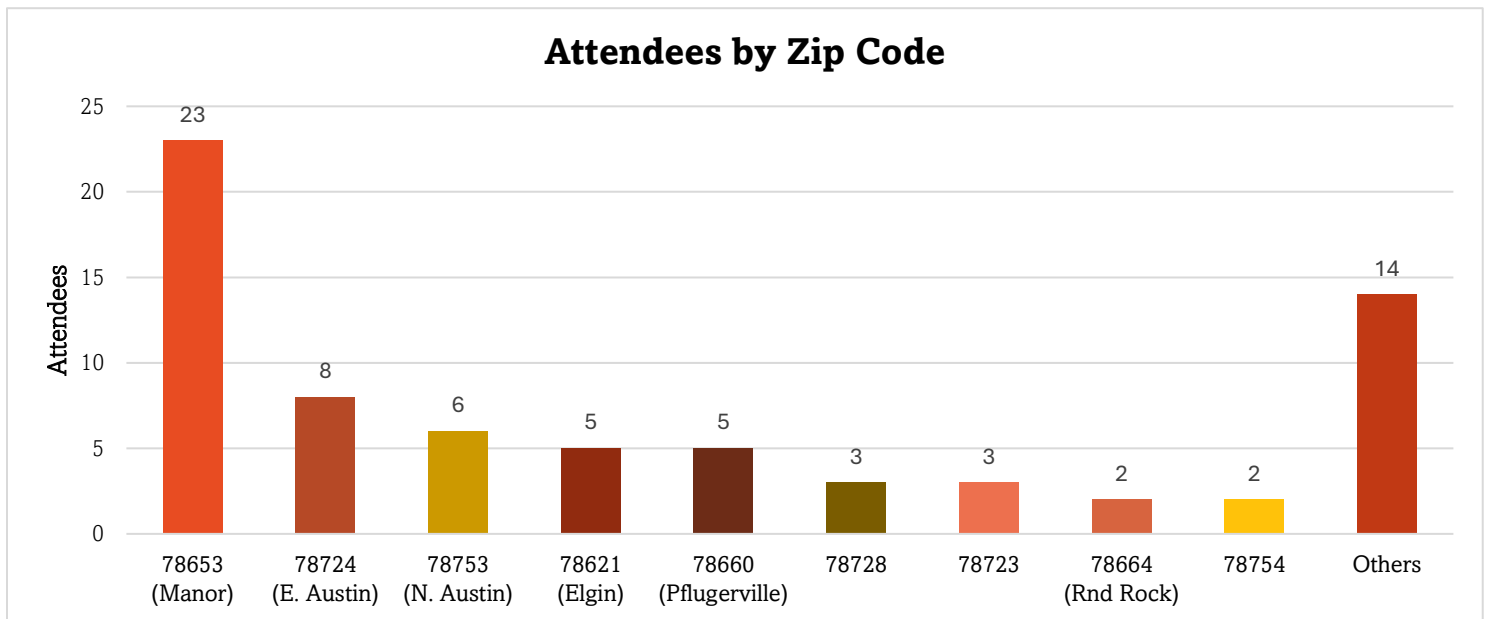


## Household Size



Households of 3 or more represented 70% of attendees. Every client served carries a household meaning the Foundation's reach extends far beyond the 69 individuals counted at the door.

## GEOGRAPHIC REACH



The Harvest Manor Event drew attendees from 10 distinct zip codes across Central Texas, including Elgin, Round Rock, North Austin, Pflugerville, and the East Austin corridor.

# 78653

Manor : #1 Source Zip Code (33%)

### COMMUNITY NAVIGATOR NOTE

20% of attendees traveled from zip codes outside the primary service area, demonstrating growing regional awareness of the Foundation's impact and programming quality.

Zip code 78653 (Manor) represents the geographic heart of this community. Continued investment in hyper-local outreach in this corridor will yield the highest community return.

# 10

Zip Codes Represented



# STRATEGIC RECOMMENDATIONS

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## 1. Expand Workforce & Digital Literacy

Workforce Assistance (13) and Computer Literacy (11) led adult program requests. Dedicated programming cycles and regional workforce partnerships will allow the Foundation to scale its economic empowerment impact.

## 3. Develop Male Engagement Strategy

With 84% female attendance, there is an opportunity to build targeted programming workforce development, fatherhood cohorts, and leadership initiatives to meaningfully increase male participation.

## 5. Grow the Beloved Community Network

The Foundation's 10-zip-code reaches signals readiness for a regional coalition model. Formalizing neighborhood ambassador roles in Manor, East Austin, and Pflugerville would deepen organic outreach.

## 2. Strengthen Youth Mental Health Pipeline

Mentoring (17) and SEL/Mental Health (14) led youth demand. A structured mentoring cohort with licensed counseling integration will directly serve expressed community priorities.

## 4. Convert Walk-Ins to Long-Term Participants

16 community members arrived unregistered organic word-of-mouth. Pre-event community canvassing in zip codes 78653 and 78724 can convert this goodwill into program enrollment.

## 6. Prioritize Multi-Household Wraparound Services

With 70% of families at 3+ household members and 85% below \$50K income, wraparound services basic needs navigation, parenting support, trauma-informed care must remain freely accessible to all.

## THANK YOU

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The Harvest Manor Community Event was made possible by the unwavering dedication of our volunteers, the generosity of our vendor partners, and the trust of every community member who walked through our doors.

Behind every impact number in this report is a human story about a parent seeking work, a young person discovering a calling, a family finding connection. We are committed to honoring those stories with every program we build and every partnership we forge.

Together, we will continue to cultivate Central Texas where every community member can access healing, opportunity, and the fullness of belonging.

### **Thank you to our volunteers and vendors:**

17 Community Volunteers who gave their time and talent on event day.

21 Vendor Partners who brought resources, products, and programming directly to our community.

*Together, we harvest futures.*

African American Youth Harvest Foundation

*Created by Michael Lofton*

Founder & CEO

[www.AAYHF.org](http://www.AAYHF.org)



# “Partnering with Our Sponsors to Strengthen Community Impact”



CENTRAL HEALTH

